Product Code

101

Advertiser Ref

CONTRACT



WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

And:

GMMB 3050 K St, NW Washington, DC 20007

	Contract / Revision		Alt Order #		
	958832	/ 4		WOC10035214	
Product					
Candidate Orders					
Contract Dates	Estimate #				
10/02/12 - 11/06/12	1904				
Advertiser			Or	iginal Date /	Revision
Obama/D/President			1	0/29/12	/ 10/29/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOC	Broad	cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	WMUR	Linda I	Mag	jay	Manchester
	Special Handl	ing			
	Demographic				
	Adults 35+				

Advertiser Code

95

Spots/

IDB#

9912856

Agency Ref

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
1 WMUR10/02/12 10/08/12 5a Daybreak	5-6a	:30	NM	2	\$1,400.00
Class of Time - Fixed Non Pre-emptible					
Week: Start Date End Date Weekdays Spots/Week 10/02/12 10/08/12 MTWTF 2	<u>Rate</u> \$700.00				
2 WMUR10/02/12 10/08/12 6a Daybreak	6-7a	:30	NM	2	\$2,800.00
Class of Time - Fixed Non Pre-emptible	0-7 a	.30	INIVI	2	Ψ2,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/02/12 10/08/12 MTWTF 2	\$1,400.00				
3 WMUR10/02/12 10/08/12 Good Morning America	7-9a	:30	NM	3	\$1,650.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/02/12	\$550.00		i		
4 WMUR10/02/12 10/08/12 KELLY& MICHAEL LIVE DA	AY9AM-10AM	:30	NM	4	\$1,400.00
Class of Time - Pre-emptible with notice					
Week: Start Date End Date Weekdays Spots/Week 10/02/12 10/08/12 MTWTF 4	<u>Rate</u> \$350.00				
5 WMUR10/02/12 10/08/12 STEVE HARVEY DY 9/4 ST	*	:30	NM	3	¢600.00
Class of Time - Pre-emptible with notice	1 <i>F</i> 10-11a	.30	INIVI	3	\$600.00
Start Date End Date Weekdays Spots/Week	Rate		i		
Week: 10/02/12 10/08/12 MTWTF 3	\$200.00				
6 WMUR10/02/12 10/08/12 The View	11-12p	:30	NM	4	\$2,400.00
Class of Time - Fixed Non Pre-emptible	Doto				
Week: 10/02/12 End Date Weekdays Spots/Week Week: 10/02/12 T0/08/12 MTWTF 4	<u>Rate</u> \$600.00				
7 WMUR10/02/12 10/08/12 THE CHEW	1-2PM	:30	NM	1	\$250.00
Class of Time - Pre-emptible with notice					
Week: Start Date Weekdays Weekdays Spots/Week MTWTF 2	<u>Rate</u> \$250.00				
Spot Ch Date Range Description	\$250.00 Start/End Time	Weekdays Length Rate	Туре		
1 WMUR 10/02/12-10/08/12 THE CHEW	1-2PM	MTuWThF :30 \$250.00	NM		
Credited					
oversold inventory					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision	Alt Order #	
	958832 / 4	WOC10035214	
Contract Dates	Product	Estimate #	
10/02/12 - 11/06/12	Candidate Orders	1904	

Advertiser	Original Date / Revision			
Obama/D/President	10/29/12 / 10/29/12			

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
8 WMUR10/02/12 10/08/12 KATIE	3-4P	:30	NM	3	\$750.00
Class of Time - Pre-emptible with notice Start Date Week: 10/02/12	<u>Rate</u> \$250.00				
9 WMUR10/02/12 10/08/12 GENERAL HOSPITAL	2p-3p	:30	NM	2	\$1,000.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$500.00				
10 WMUR10/02/12 10/08/12 ELLEN EF	4PM-5PM	:30	NM	2	\$500.00
Class of Time - Pre-emptible with notice Start Date Week: 10/02/12	<u>Rate</u> \$250.00				
11 WMUR10/02/12 10/08/12 INSIDE EDITION AC	730-8p	:30	NM	2	\$1,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 2	<u>Rate</u> \$700.00				
12 WMUR10/02/12 10/08/12 Dancing With Stars	Prime Other	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$7,000.00				
13 WMUR10/02/12 10/08/12 Dancing With Stars Result	9-10p	:30	NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -T 1	Rate \$7,000.00				
Spot Ch Date Range Description 1 WMUR 10/02/12-10/08/12 Dancing With Stars Result	Start/End Time 9-10p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> - Tu :30 \$7.000.00	<u>Type</u> <i>NM</i>		
Credited	9-100	.30 ψ7,000.00	IVIVI		
oversold timeperiod 14 WMUR10/02/12 10/08/12 Private Practice	10-11p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date Week: 10/02/12 10/08/12 Weekdays Very North Note: 10/08/12	Rate \$3,000.00	.00		•	φο,σσσ.σσ
15 WMUR10/02/12 10/08/12 Middle/Neighbors	8-9p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 - W 1	Rate \$4,200.00				
18 WMUR10/02/12 10/08/12 Scandal	10-11p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 T 1	Rate \$4,200.00				
19 WMUR10/02/12 10/08/12 Grey's Anatomy	9-10p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 T 1	Rate \$7,000.00				
20 WMUR10/02/12 10/08/12 Weekend GMA	9-10a	:30	NM	1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 Weekdays Spots/Week	<u>Rate</u> \$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



	Contract / Revision	Alt Order #	
	958832 / 4	WOC10035214	
Contract Dates	Product	Estimate #	
10/02/12 - 11/06/12	Candidate Orders	1904	

Advertiser	Original Date / Revision
Obama/D/President	10/29/12 / 10/29/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
21 WMUR10/02/12 10/08/12 News 9 at 7	7-730p	:30	NM	1	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 S- 1	<u>Rate</u> \$800.00				
22 WMUR10/02/12 10/08/12 Weekend GMA	9-10a	:30	NM	1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12S Spots/Week	Rate \$400.00				
23 WMUR10/02/12 10/08/12 Revenge	9-10p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12S Spots/Week	<u>Rate</u> \$7,000.00				
24 WMUR10/02/12 10/08/12 CASTLE WKND LF 2	11:36-12:36x	:30	NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12S 1	<u>Rate</u> \$75.00				
25 WMUR10/09/12 10/15/12 5a Daybreak	5-6a	:30	NM	2	\$1,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF 2	<u>Rate</u> \$700.00				
26 WMUR10/09/12 10/15/12 6a Daybreak	6-7a	:30	NM	2	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF 2	Rate \$1,400.00				
27 WMUR10/09/12 10/15/12 Good Morning America	7-9a	:30	NM	3	\$3,450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF 3 Spots/Week	<u>Rate</u> \$1,150.00				
28 WMUR10/09/12 10/15/12 KELLY& MICHAEL LIVE DA	AY9AM-10AM	:30	NM	3	\$1,050.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/12 MFWFF- 3 Spots/Week	<u>Rate</u> \$350.00				
29 WMUR10/09/12 10/15/12 STEVE HARVEY DY 9/4 ST	Γ <i>P</i> 10-11a	:30	NM	3	\$600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/12 MFWTF 3 Spots/Week	<u>Rate</u> \$200.00				
30 WMUR10/09/12 10/15/12 The View	11-12p	:30	NM	3	\$1,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF 3	Rate \$600.00				
31 WMUR10/09/12 10/15/12 THE CHEW	1-2PM	:30	NM	2	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF 2	<u>Rate</u> \$250.00				
32 WMUR10/09/12 10/15/12 KATIE	3-4P	:30	NM	2	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF 2 Spots/Week	<u>Rate</u> \$250.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Alt Order # WOC10035214
Contract Dates 10/02/12 - 11/06/12	 Estimate # 1904

Advertiser	Original Date / Revision
Obama/D/President	10/29/12 / 10/29/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
33 WMUR10/09/12 10/15/12 GENERAL HOSPITAL	2p-3p	:30	NM 2	\$500.00
Class of Time - Pre-emptible with notice Start Date	Rate \$250.00 Start/End Time 2p-3p	Weekdays Length Rate MTuWThF :30 \$250.00	Type NM	
Credited oversold inventory				
34 WMUR10/09/12 10/15/12 ELLEN EF	4PM-5PM	:30	NM 2	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF- 2 Spots/Week	<u>Rate</u> \$250.00			*******
35 WMUR10/09/12 10/15/12 INSIDE EDITION AC	730-8p	:30	NM 2	\$1,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF 2	<u>Rate</u> \$700.00			
36 WMUR10/15/12 10/15/12 Dancing With Stars	Prime Other	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 M 1	Rate \$7,000.00			
37 WMUR10/09/12 10/09/12 Dancing With Stars Result	9-10p	:30	NM 0	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$7,000.00 Start/End Time 9-10p	Weekdays Length Rate - Tu :30 \$7,000.00	<u>Type</u> <i>NM</i>	
38 WMUR10/09/12 10/09/12 Private Practice	10-11p	:30	NM 0	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 -T 1	\$3,000.00	W	_	
Spot Ch Date Range Description 1 WMUR 10/09/12-10/15/12 Private Practice Credited oversold inventory	Start/End Time 10-11p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> - Tu :30 \$3,000.00	<u>Type</u> <i>NM</i>	
39 WMUR10/10/12 10/10/12 Middle/Neighbors	8-9p	:30	NM 1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 - W 1	Rate \$4,200.00			
40 WMUR10/10/12 10/10/12 Modern Family	9-10p	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 - W 1	Rate \$7,000.00			
41 WMUR10/10/12 10/10/12 Nashville	10-11p	:30	NM 0	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 - W 1	Rate \$3,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	958832 / 4	WOC10035214
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

 Advertiser
 Original Date / Revision

 Obama/D/President
 10/29/12 / 10/29/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WMUR 10/09/12-10/15/12 Nashville Credited oversold inventory	Rate Start/End Time 10-11p	Weekdays Length Rate W :30 \$3,000.00	Type <i>NM</i>		
42 WMUR10/13/12 10/14/12 Weekend GMA	9-10a	:30	NM	2	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/1211 Spots/Week	<u>Rate</u> \$400.00				
43 WMUR10/14/12 10/14/12 Revenge	9-10p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays 10/09/12 10/15/12 Spots/Week 10/15/12 10/15/12 11	Rate \$7,000.00				
44 WMUR10/09/12 10/15/12 PRIVATE PRACTICE WKN	D PRIVATE PRACTI	:30	NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week 10/09/12 10/15/12 S 1	<u>Rate</u> \$75.00				
45 WMUR10/11/12 10/14/12 Primetime:WWYD	9-10p	:30	NM	1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/08/12 10/14/12 F 1	Rate \$2,800.00				
46 WMUR10/11/12 10/14/12 20/20	10-11p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/08/12 10/14/12F 1	Rate \$4,200.00				
47 WMUR10/11/12 10/14/12 666 Park Avenue	10-11p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/08/12 10/14/12S Spots/Week	Rate \$4,200.00				
48 WMUR10/11/12 10/14/12 News 9 at 11	11-11:35p	:30	NM	2	\$2,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/12 TF 2	Rate \$1,100.00				
49 WMUR10/11/12 10/12/12 5a Daybreak	5-6a	:30	NM	1	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/08/12 10/14/12 TF 1	Rate \$700.00				
50 WMUR10/11/12 10/12/12 KATIE	3-4P	:30	NM	1	\$250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/12 TF 1	<u>Rate</u> \$250.00				
51 WMUR10/16/12 10/22/12 5a Daybreak	5-6a	:30	NM	2	\$1,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12 MTWTF 2	<u>Rate</u> \$700.00				
52 WMUR10/16/12 10/22/12 6a Daybreak	6-7a	:30	NM	2	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate				

(* Line Transactions: N = New, E = Edited, D = Deleted)



0/02/12 - 11/06/12	Candidate Orders	1904
Contract Dates	Product	Estimate #
	958832 / 4	WOC10035214
	Contract / Revision	Alt Order #

Advertiser	Original Date / Revision
Obama/D/President	10/29/12 / 10/29/12

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 2	Rate \$1,400.00			
53 WMUR10/16/12 10/22/12 Good Morning America	7-9a	:30	NM 3	\$3,450.00
Class of Time - Fixed Non Pre-emptible	D .			
Week: 10/16/12 End Date Weekdays Spots/Week 10/22/12 MTWTF 3	<u>Rate</u> \$1,150.00			
54 WMUR10/16/12 10/22/12 KELLY& MICHAEL LIVE DAY	19AM-10AM	:30	NM 3	\$1,050.00
Class of Time - Pre-emptible with notice	- .			
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 3	<u>Rate</u> \$350.00			
55 WMUR10/16/12 10/22/12 STEVE HARVEY DY 9/4 STA	¹10-11a	:30	NM 3	\$600.00
Class of Time - Pre-emptible with notice	Data			
Week: 10/16/12 End Date Weekdays Spots/Week 10/22/12 MTWTF 3	<u>Rate</u> \$200.00			
56 WMUR10/16/12 10/22/12 The View	11-12p	:30	NM 2	\$1,200.00
Class of Time - Fixed Non Pre-emptible	Data			
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 3	<u>Rate</u> \$600.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WMUR 10/16/12-10/22/12 The View Credited	11-12p	MTuWThF :30 \$600.00	NM	
oversold inventory				
57 WMUR10/16/12 10/22/12 THE CHEW	1-2PM	:30	NM 2	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/16/12 10/22/12 MTWTF- 2	\$250.00			
58 WMUR10/16/12 10/22/12 GENERAL HOSPITAL	2p-3p	:30	NM 2	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/16/12 10/22/12 MTWTF 3	\$250.00			
Spot Ch Date Range Description 3 WMUR 10/16/12-10/22/12 GENERAL HOSPITAL	Start/End Time 2p-3p	Weekdays Length Rate MTuWThF :30 \$250.00	<u>Type</u> <i>NM</i>	
Credited	2ρ 3ρ	Wi uwiii50 φ250.50	TVIVI	
oversold inventory				
59 WMUR10/16/12 10/22/12 KATIE Class of Time - Pre-emptible with notice	3-4P	:30	NM 2	\$500.00
Start Date	Rate			
Week: 10/16/12 10/22/12 MTWTF 2	\$250.00			
60 WMUR10/16/12 10/22/12 ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	:30	NM 2	\$500.00
Start Date	Rate			
Week: 10/16/12 10/22/12 MTWTF 2	\$250.00			
61 WMUR10/16/12 10/22/12 INSIDE EDITION AC	730-8p	:30	NM 2	\$1,400.00
Class of Time - Pre-emptible with notice Start Date	Rate			
Week: 10/16/12 10/22/12 MTWTF 2	\$700.00			
62 WMUR10/22/12 10/22/12 Dancing With Stars	Prime Other	:30	NM C	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



Start Date End Date

Weekdays

Spots/Week

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958832 / 4	Alt Order # WOC10035214
Contract Dates	Product_	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

 Advertiser
 Original Date / Revision

 Obama/D/President
 10/29/12 / 10/29/12

	Oba	ama/D/Fresident	. 5, 25, 12	. 0, 20, .2
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	s Amount
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 M 1 Spot 1 Ch Date Range Description Description 1 WMUR 10/16/12-10/22/12 Dancing With Stars Credited oversold inventory Oversold inventory	Rate \$7,000.00 Start/End Time Prime Other	Weekdays Length Rate M :30 \$7,000.00	<u>Type</u> <i>NM</i>	
63 WMUR10/16/12 10/16/12 Dancing with Stars Result Class of Time - Fixed Non Pre-emptible	8-9p	:30	NM	1 \$7,000.00
Start Date Week:End Date 10/16/12Weekdays -TSpots/Week111	<u>Rate</u> \$7,000.00			
64 WMUR10/17/12 10/17/12 Middle/Neighbors	8-9p	:30	NM	1 \$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12 W 1	Rate \$4,200.00			
65 WMUR10/17/12 10/17/12 Modern Family	9-10p	:30	NM	1 \$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12 W 1	Rate \$7,000.00			
66 WMUR10/17/12 10/17/12 Nashville	10-11p	:30	NM	0 \$0.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$3,000.00 Start/End Time 10-11p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> W :30 \$3,000.00	<u>Type</u> <i>NM</i>	
oversold inventory	10.11			4 00000
67 WMUR10/18/12 10/18/12 Scandal Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 T 1	10-11p <u>Rate</u> \$4,200.00	:30	NM	1 \$4,200.00
68 WMUR10/18/12 10/18/12 Grey's Anatomy	9-10p	:30	NM	1 \$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/15/12 10/21/12T 1	Rate \$7,000.00			
69 WMUR10/20/12 10/21/12 Weekend GMA	9-10a	:30	NM	2 \$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/1211 Spots/Week	Rate \$400.00			
70 WMUR10/20/12 10/20/12 Inside Edition WK	730-8P	:30	NM	1 \$200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/12S- Spots/Week	Rate \$200.00			
71 WMUR10/21/12 10/21/12 Revenge	9-10p	:30	NM	1 \$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12S Spots/Week	Rate \$7,000.00			
72 WMUR10/21/12 10/21/12 Private Practice	11:36-12:36x	:30	NM	1 \$75.00
Class of Time - Immediately Pre-emptible without notice	_		I	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Rate

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



oversold inventory

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision	Alt Order #
	958832 / 4	WOC10035214
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

 Advertiser
 Original Date / Revision

 Obama/D/President
 10/29/12 / 10/29/12

	Oba	illia/D/Fresident	10,20,12 / 10	_
		Spots/		_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 S 1	<u>Rate</u> \$75.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
1 WMUR 10/16/12-10/22/12 Private Practice	11:36-12:36x	Sι :30 \$75.00	NM	
See MG 72.2 2 WMUR 10/16/12-10/22/12 PRIVATE PRACTICE WKN	NDI1136n-1236x	Si :30 \$75.00	NM	
MG for 72.1 10/21	1200X	5ε .55 ψ/5.55	NIVI	
73 WMUR10/23/12 10/29/12 5a Daybreak	5-6a	:30	NM 2	\$1,400.00
Class of Time - Fixed Non Pre-emptible	5.			
Start Date Week: 10/23/12End Date 10/29/12Weekdays MTWTFSpots/Week2	<u>Rate</u> \$700.00		ł	
74 WMUR10/23/12 10/29/12 6a Daybreak	6-7a	:30	NM 2	\$2,800.00
Class of Time - Fixed Non Pre-emptible	_			
Start Date Week: 10/23/12 End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 2	<u>Rate</u> \$1,400.00			
75 WMUR10/23/12 10/29/12 Good Morning America	7-9a	:30	NM 3	\$3,450.00
Class of Time - Fixed Non Pre-emptible				
Start Date Week: 10/23/12End Date 10/29/12Weekdays MTWTFSpots/Week3	<u>Rate</u> \$1,150.00			
76 WMUR10/23/12 10/29/12 KELLY& MICHAEL LIVE D/	· · ·	:30	NM 3	\$1,050.00
Class of Time - Pre-emptible with notice	11071111 1071111	.00	1,,,,,	Ψ1,000.00
Start Date End Date Weekdays Spots/Week	Rate		İ	
Week: 10/23/12 10/29/12 MTWTF 3	\$350.00	.20	NIM 0	# 000 00
77 WMUR10/23/12 10/29/12 STEVE HARVEY DY 9/4 ST Class of Time - Pre-emptible with notice	1 <i>F</i> 10-11a	:30	NM 3	\$600.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 10/29/12 MTWTF 3	\$200.00			
E 78 WMUR10/23/12 10/29/12 The View	11-12p	:30	NM 1	\$600.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 10/29/12 MTWTF 3	\$600.00		_	
Spot Ch Date Range Description 1 WMUR 10/23/12-10/29/12 The View	Start/End Time 11-12p	Weekdays Length Rate MTuWThF :30 \$600.00	<u>Type</u> <i>NM</i>	
Credited	11 12ρ	\$600.00	7 7777	
oversold inventory 2 WMUR 10/23/12-10/29/12 The View	11 120	MTuWThF :30 \$600.00	NM	
Credited	11-12p	мі цwі і і і і і і і і і і і і і і і і і	INIVI	
oversold inventory				
79 WMUR10/23/12 10/29/12 THE CHEW	1-2PM	:30	NM 2	\$1,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 10/29/12 MTWTF 2	\$500.00			
E 80 WMUR10/23/12 10/29/12 GENERAL HOSPITAL	2p-3p	:30	NM 2	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 10/29/12 Weekdays 3	\$250.00		j	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
2 WMUR 10/23/12-10/29/12 GENERAL HOSPITAL Credited	2p-3p	МГuWThF :30 \$250.00	NM	
oreaned inventory				

(* Line Transactions: N = New, E = Edited, D = Deleted)



oversold inventory

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

Contract / Revision	Alt Order #
958832 / 4	WOC10035214
Product	Estimate #
Candidate Orders	1904
	958832 / 4

Advertiser	Original Date / Revision	
Obama/D/President	10/29/12 / 10/29/12	

	Oba	ima/D/President	10/29/12 /	10/29/12
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
81 WMUR10/23/12 10/29/12 KATIE	3-4P	:30	NM 2	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays MTWTF Spots/Week Week: 10/23/12 10/29/12 MTWTF 2	<u>Rate</u> \$250.00			
82 WMUR10/23/12 10/29/12 ELLEN EF	4PM-5PM	:30	NM 2	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/23/12 10/29/12 MTWTF Spots/Week	Rate \$250.00			
83 WMUR10/23/12 10/29/12 INSIDE EDITION AC	730-8p	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays MTWTF 2 Spot Ch Date Range Description	Rate \$700.00 Start/End Time	Weekdays Length Rate	Type	
Spot Ch Date Range Description 1 WMUR 10/23/12-10/29/12 INSIDE EDITION AC Credited oversold inventory	730-8p	Weekdays Length Rate МГuWThF :30 \$700.00	NM	
2 WMUR 10/23/12-10/29/12 INSIDE EDITION AC Credited oversold inventory	730-8p	MTuWThF :30 \$700.00	NM	
E 84 WMUR10/29/12 10/29/12 Dancing With Stars	Prime Other	:30	NM 0	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 M 1 Spot Ch Date Range Description 1 WMUR 10/23/12-10/29/12 Dancing With Stars Credited	Rate \$7,000.00 Start/End Time Prime Other	Weekdays Length Rate M :30 \$7,000.00	Type NM	V
oversold inventory				
85 WMUR10/23/12 10/23/12 Dancing with Stars Result	8-9p	:30	NM 0	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 End Date Weekdays -T 1 Spot Ch Date Range Description 1 WMUR 10/23/12-10/29/12 Dancing with Stars Result Credited oversold inventory	Rate \$7,000.00 Start/End Time 8-9p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> - Tu :30 \$7,000.00	<u>Type</u> NM	
86 WMUR10/24/12 10/24/12 Middle/Neighbors	8-9p	:30	NM 1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 W 1	<u>Rate</u> \$4,200.00			
87 WMUR10/24/12 10/24/12 Modern Family/Suburgatory	9-10p	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/23/12 10/29/12 W 1	Rate \$7,000.00			
88 WMUR10/24/12 10/24/12 Nashville	10-11p	:30	NM 0	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays W Spot Ch Date Range Description WMUR 10/23/12-10/29/12 Nashville	Rate \$3,000.00 Start/End Time 10-11p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> W :30 \$3,000.00	Type NM	
Credited				

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



	Contract / Revision	Alt Order #
	958832 / 4	WOC10035214
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision		
Obama/D/President	10/29/12 / 10/29/12		

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
89 WMUR10/25/12 10/25/12 Scandal	10-11p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	Rate \$4,200.00				
90 WMUR10/25/12 10/25/12 Grey's Anatomy	9-10p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/22/12 10/28/12 T 1	Rate \$7,000.00				
91 WMUR10/27/12 10/28/12 Weekend GMA	9-10a	:30	NM	2	\$800.00
Class of Time - Pre-emptible with notice Start Date	Rate \$400.00		1414	2	φοσο.σσ
92 WMUR10/27/12 10/27/12 News 9 at 7	7-730p	:30	NM	1	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/23/12 10/29/12S- 1	Rate \$800.00	.50	IVIVI	,	φοσο.σσ
93 WMUR10/28/12 10/28/12 Revenge	9-10p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 S 1	Rate \$7,000.00				
94 WMUR10/28/12 10/28/12 Private Practice	11:36-12:36x	:30	NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$75.00	W. I. J. J. J. D.			
Spot Ch Date Range Description 1 WMUR 10/23/12-10/29/12 Private Practice See MG 94.2	Start/End Time 11:36-12:36x	Weekdays Length Rate	<u>Type</u> <i>NM</i>		
2 WMUR 10/23/12-10/29/12 PRIVATE PRACTICE WKN MG for 94.1 10/28	IDI1136p-1236x	St :30 \$75.00	NM		
95 WMUR10/23/12 10/23/12 Private Practice	10-11p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$3,000.00				
96 WMUR10/30/12 11/06/12 5a Daybreak	5-6a	:30	NM	2	\$1,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 1 Week: 11/06/12 11/12/12 - T 1	Rate \$700.00 \$700.00				
97 WMUR10/30/12 11/06/12 6a Daybreak	6-7a	:30	NM	2	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$1,400.00 \$1,400.00				
98 WMUR10/30/12 11/06/12 Good Morning America	7-9a	:30	NM	3	\$3,450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2 Week: 11/06/12 11/12/12 - T 1	Rate \$1,150.00 \$1,150.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)



0/02/12 - 11/06/12	Candidate Orders	1904
Contract Dates	Product	Estimate #
	958832 / 4	WOC10035214
	Contract / Revision	Alt Order #

 Advertiser
 Original Date / Revision

 Obama/D/President
 10/29/12 / 10/29/12

C	a+a/
.DD	OIS/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
99 WMUR10/30/12 11/06/12 KELLY& MICHAEL LIVE DA	N9AM-10AM	:30	NM	3	\$1,800.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MTWTF 2	\$600.00				
Week: 11/06/12 11/12/12 - T 1	\$600.00			_	
100 WMUR10/30/12 11/06/12 STEVE HARVEY DY 9/4 ST	£10-11a	:30	NM	3	\$600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MTWTF 2	\$200.00				
Week: 11/06/12 11/12/12 - T 1	\$200.00				
101 WMUR10/30/12 11/06/12 The View	11-12p	:30	NM	3	\$1,800.00
Class of Time - Fixed Non Pre-emptible	·				
Start Date End Date Weekdays Spots/Week	Rate		I		
Week: 10/30/12 11/05/12 MTWTF 2	\$600.00				
Week: 11/06/12 11/12/12 - T 1	\$600.00				
102 WMUR10/30/12 11/06/12 THE CHEW	1-2PM	:30	NM	2	\$1,000.00
Class of Time - Fixed Non Pre-emptible	Poto				
Week: 10/30/12 End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 1	<u>Rate</u> \$500.00				
Week: 11/06/12 11/12/12 - T 1	\$500.00				
103 WMUR10/30/12 11/06/12 GENERAL HOSPITAL	2p-3p	:30	NM	3	\$750.00
Class of Time - Pre-emptible with notice					·
Start Date End Date Weekdays Spots/Week	Rate		I		
Week: 10/30/12 11/05/12 MTWTF 2	\$250.00				
Week: 11/06/12 11/12/12 - T 1	\$250.00				
104 WMUR10/30/12 11/06/12 KATIE	3-4P	:30	NM	2	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MFWTF 1	\$250.00				
Week: 11/06/12 11/12/12 - T 1	\$250.00				
105 WMUR10/30/12 11/06/12 ELLEN EF	4PM-5PM	:30	NM	2	\$500.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MTWTF 1	\$250.00				
Week: 11/06/12 11/12/12 - T 1	\$250.00			_	
106 WMUR10/30/12 11/05/12 INSIDE EDITION AC	730-8p	:30	NM	2	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MTWTF 2	\$1,400.00				
107 WMUR11/05/12 11/05/12 Dancing With Stars	Prime Other	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 M 1	\$7,000.00				
108 WMUR10/30/12 10/30/12 Dancing with Stars Result	8-9p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible	Doto		1		
Week: Start Date Weekdays Spots/Week 11/05/12 11/05/12 T 1	<u>Rate</u> \$7,000.00		1		
109 WMUR10/30/12 10/30/12 Private Practice	10-11p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible	10 116	.00	ANN		ψο,οοο.οο
Stade of Time Timed Hoff To emplishe			•		

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	958832 / 4	WOC10035214
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -T 1	Rate \$3,000.00			
110 WMUR10/31/12 10/31/12 Charlie Brown	8-9p	:30	NM 1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/30/12 11/05/12 W 1	Rate \$4,200.00			, ,
111 WMUR10/31/12 10/31/12 Modern Family/Suburgatory	9-10p	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays 10/30/12 11/05/12 - W 1	<u>Rate</u> \$7,000.00			
112 WMUR10/31/12 10/31/12 Nashville	10-11p	:30	NM 1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/30/12 11/05/12 W 1	Rate \$3,000.00			
113 WMUR11/01/12 11/01/12 46TH ANNUAL CMA AWAF	RE8-11PM ON 11/1	:30	NM 2	\$5,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 T 2	Rate \$2,500.00			
114 WMUR11/02/12 11/02/12 20/20	10-11p	:30	NM 1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/30/12 11/05/12F Spots/Week	Rate \$4,200.00			
115 WMUR11/03/12 11/04/12 Weekend GMA	9-10a	:30	NM 2	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/1211 Spots/Week	Rate \$400.00			
116 WMUR11/03/12 11/03/12 Inside Edition WK	730-8P	:30	NM 1	\$200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/12S- Spots/Week	Rate \$200.00			
N 117 WMUR11/04/12 11/04/12 Revenge	9-10p	:30	NM 0	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/30/12 11/05/12 S Spots/Week	Rate \$7,000.00			
Spot Ch Date Range Description 1 WMUR 10/30/12-11/05/12 Revenge Credited	Start/End Time 9-10p	Weekdays Length Rate Sι :30 \$7,000.00	<u>Type</u> <i>NM</i>	
oversold inventory				
118 WMUR11/04/12 11/04/12 Once Upon A Time Class of Time - Fixed Non Pre-emptible	8-9p	:30	NM 1	\$4,200.00
Week: 10/29/12 End Date Weekdays Spots/Week	<u>Rate</u> \$4,200.00			
119 WMUR11/04/12 11/04/12 PRIVATE PRACTICE WKN	D PRIVATE PRACTI	:30	NM 1	\$75.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$75.00			

Totals 186 \$264,075.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



	Contract / Revision 958832 / 4	Alt Order # WOC10035214
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1904
Advertiser Obama/D/President		riginal Date / Revision 10/29/12 / 10/29/12

Time Period	# of Spots	Gross Amount	Net Amount
10/02/12 -11/06/12	186	\$264,075.00	\$224,463.75
Totals	186	\$264,075.00	\$224,463.75

Signature:	Date:	
	-	

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Ad vertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2 TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency, (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon no fice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives no fice of can cellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCA ST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broad cast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agencyshall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

. A GENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast here under, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agen oy and Advertiser will jointly and severally indemnify and hold harmless Station from and against all daims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agencys and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agen by and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereo f

(b)	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commerci.
	rnished by the Agencyin connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broad casts ex	cept after its prior approval.

(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereo f) and Agency will act as agent for making payment
on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereo
unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station
hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not thereto fore made payment to the Agency thereon, and to the extent that
Advertiser has there to fore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third
party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current
statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on
billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so
as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall
applyto the media buying service. If this contract is made directly with Ad vertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be
allowed.

- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts the reafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce anyof the provisions hereof shall not be construed as a general relinquishment or waiver of that or anyother provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]